

scalex

EAST AFRICA

Leading Platform for digital integrated solutions in supply chains and logistics targeting visitors from East and Central Africa

12. – 14.9.2019

Sarit Convention Center, Nairobi, Kenya



messe frankfurt

scalex
EAST AFRICA

Conference and Exhibition

International Logistic Technology
for the East and
Central African Market

12 – 14 September 2019
The Sarit Expo Centre, Nairobi, Kenya

Infrastructure | Equipment | Service & Applications

scalex EAST AFRICA – be part of it and start your logistic business in Africa in September 2019!

Scalex offers a powerful and knowledge networking base for each industry player who wants to handle the East African market and deals with the optimization of processes and the creation of solutions for the logistics industry. Exhibitors of **scalex** can showcase their innovations and services, meet new and existing clients and expand their brand awareness in the region. For visitors **scalex** East Africa is the place to be to meet partners for connecting and synchronizing their value chains.

A free matchmaking service adds value for visitors and exhibitors enabling them to meet their counterparts to build up contacts for a business future in the long term. Specialized conference slots, round tables and discussion panels will inform about themes like trends in logistics, innovations, country projects and development.

scalex is the networking platform for the international industry to build up business relations in the region.

scalex EAST AFRICA – How to participate

Exhibition Stand

Starting with 9 sqm your company is able to show products on standard stand, designed by our professional stand constructor team. Turnkey stands are equipped with walls, lights, counter, table, chairs and fascia with your company's name. The price for exhibition space including stand construction is 240 EUR/sqm (190 EUR/sqm for space only).



scalex

EAST AFRICA

PRODUCT GROUPS

Transportation & Infrastructure (Basics)

Supply Chain Management (Operative)

Supply Chain Analytics (Analyze)

Integrative Chains

Hypermodality

Infrastructure | Equipment | Service & Applications

scalex is much honored to receive great support from



High professional conference

Reasons for **scalex** EAST AFRICA

Trends in African Logistics:

Set up of requirements, challenges and chances

Start for wealth fare:

Logistic Clusters and Infrastructure Management as key to success

Standards for international Logistics:

Influences on African Markets and requirements for projects

Rail as Backbone of Logistic infrastructure:

Creating the next steps of Logistics and Mobility

Stay connected:

Ports and Hinterland as link to international markets.

Value chain Management:

Logistics as a new discipline for developing the country.

Logistics Performance and Benchmarking:

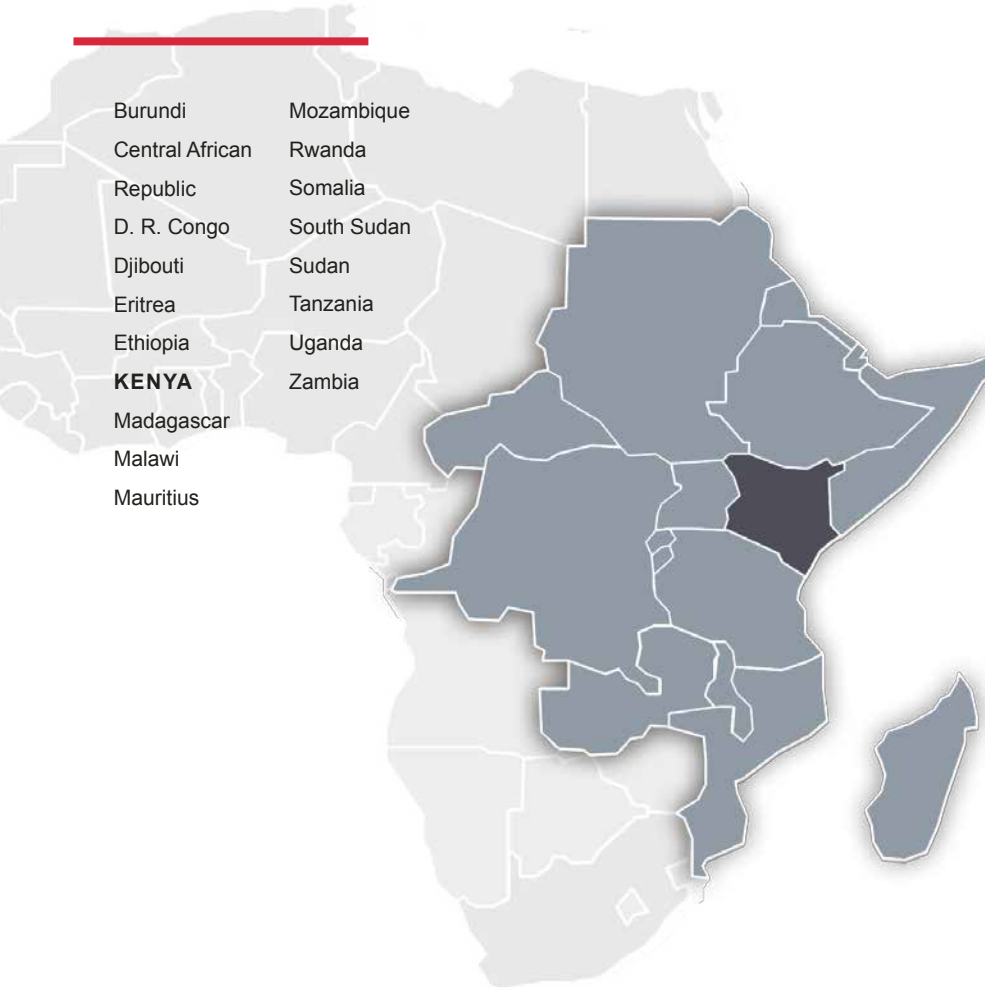
How to measure success in Logistics

- ▶ **International atmosphere:** Benefit from the international attendance in Nairobi, the hub of East Africa.
- ▶ **Trade professionals:** Get in contact with professionals from governments, institutions, organizations and private enterprises.
- ▶ **Specialized Conference program:** Attend a high level conference program to gather information about market developments, country projects and investment opportunities or to present your special solutions to the industry.
- ▶ **Organized Matchmaking:** Use the free of charge pre-arranged meetings on-site to get in contact with potential clients.
- ▶ **Combined power with Construction and Infrastructure Trade fair:** Network with professionals from the construction and infrastructure sector of CIBEX East Africa, the leading industry trade fair in the region co-located to scalex East Africa.
- ▶ **High quality stand construction:** Choose between different stand types and highlight your products in the right way!

Opportunities for logistic industry in major infrastructure projects:

The Kenyan government is focusing on the **Big Four Agenda** projects in the next years where a committee is required to ensure effective implementation the following agenda: FOOD SECURITY – MANUFACTURING – AFFORDABLE HOUSING and AFFORDABLE HEALTHCARE The move is aimed at increasing efficiency and delivery of public projects, better utilization of funds, reduction of wastage of resources and gatekeeping. **Scalex East Africa** is dedicated to support the President's agenda through efficient transport and logistic projects for all 4 projects. Companies are required to come up with solutions

Kenya, the hub for East and Central Africa



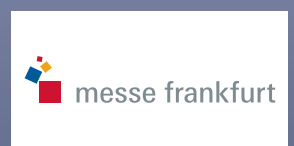
Held concurrently to:



Organizer:



Organizing Partner:



Contact Africa:



Trade and Fairs Africa Ltd.
 P.O. Box 25958 - 00100
 Nairobi / Kenya
 phone +254 - 704 807 997
 +254 - 726 990 899
 info@tradeandfairs-eastafrica.com
 www.tradeandfairs-eastafrica.com

Contact worldwide:



planetfair LLC Dubai
 P.O. Box 29278 Dubai
 United Arab Emirates
 Phone: +971 4 33145-70
 Fax: +971 4 33145-80
 info@planetfair.de
 www.planetfair.de



www.scalexeastafrica.com