

3rd

# scalex



## EAST AFRICA

Transport Systems | Infrastructure | Logistic Solutions

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# Conference and Exhibition

International Logistic Technology  
for the East and  
Central African Market

**3 – 5 September 2018**

Oshwal Center, Nairobi, Kenya

contemporaneous  
exhibition



East Africa's Construction Show

# scalex EAST AFRICA – be part of it and start your logistic business in Africa in September 2018!

**Scalex** offers a powerful and knowledge networking base for each industry player who wants to handle the East African market and deals with the optimization of processes and the creation of solutions for the logistics industry. Exhibitors of **scalex** can showcase their innovations and services, meet new and existing clients and expand their brand awareness in the region. For visitors **scalex** East Africa is the place to be to meet partners for connecting and synchronizing their value chains.

A free matchmaking service adds value for visitors and exhibitors enabling them to meet their counterparts to build up contacts for a business future in the long term. Specialized conference slots, round tables and discussion panels will inform about themes like trends in logistics, innovations, country projects and development.

**scalex** is the networking platform for the international industry to build up business relations in the region.

## scalex EAST AFRICA – How to participate

### A: Exhibition Stand

Starting with 9 sqm your company is able to show products on standard stand, designed by our professional stand constructor team. Turnkey stands are equipped with walls, lights, counter, table, chairs and fascia with your company's name. The price for exhibition space including stand construction is 240 EUR/sqm (190 EUR/sqm for space only).

### B: Start-Up Area

The Start-Up joint stand offers small spaces for new players in the logistics industry. Small money, big business! These stands are equipped with walls, counter, high table and bar stools, thus your company shows on its new linecard in a professional way. Start-Up stand price: 1,000 EUR (incl. equipment, exhibitor entry and all additional services)

### C: Table Top Presentation

On a common space your company presents its products and gets the possibility to join the conference stage for a 20 minutes demonstration. Including general lighting, 1x counter and 1x table for product reviews, table top presentations are available in three different sizes:

#### 9 sqm space includes:

- minimum 3 meter back wall for decoration
- 1x high table, 2x bar stools
- time slot for product demonstration
- exhibitor entry on- & offline
- price: 2,500 EUR

#### 12 sqm space includes:

- minimum 4 meter back wall for decoration
- 1x table, 3x chairs
- time slot for product demonstration
- exhibitor entry on- & offline
- price: 2,950 EUR

#### 15 sqm space includes:

- minimum 5 meter back wall for decoration
- 1x table, 3x chairs
- time slot for product demonstration (Prime-Time)
- exhibitor entry on- & offline
- price: 3,400 EUR

scalex is much honored to receive great support from



## High professional conference

### Trends in African Logistics:

Set up of requirements, challenges and chances

### Start for wealth fare:

Logistic Clusters and Infrastructure Management as key to success

### Standards for international Logistics:

Influences on African Markets and requirements for projects

### Rail as Backbone of Logistic infrastructure:

Creating the next steps of Logistics and Mobility

### Stay connected:

Ports and Hinterland as link to international markets.

### Value chain Management:

Logistics as a new discipline for developing the country.

### Logistics Performance and Benchmarking:

How to measure success in Logistics

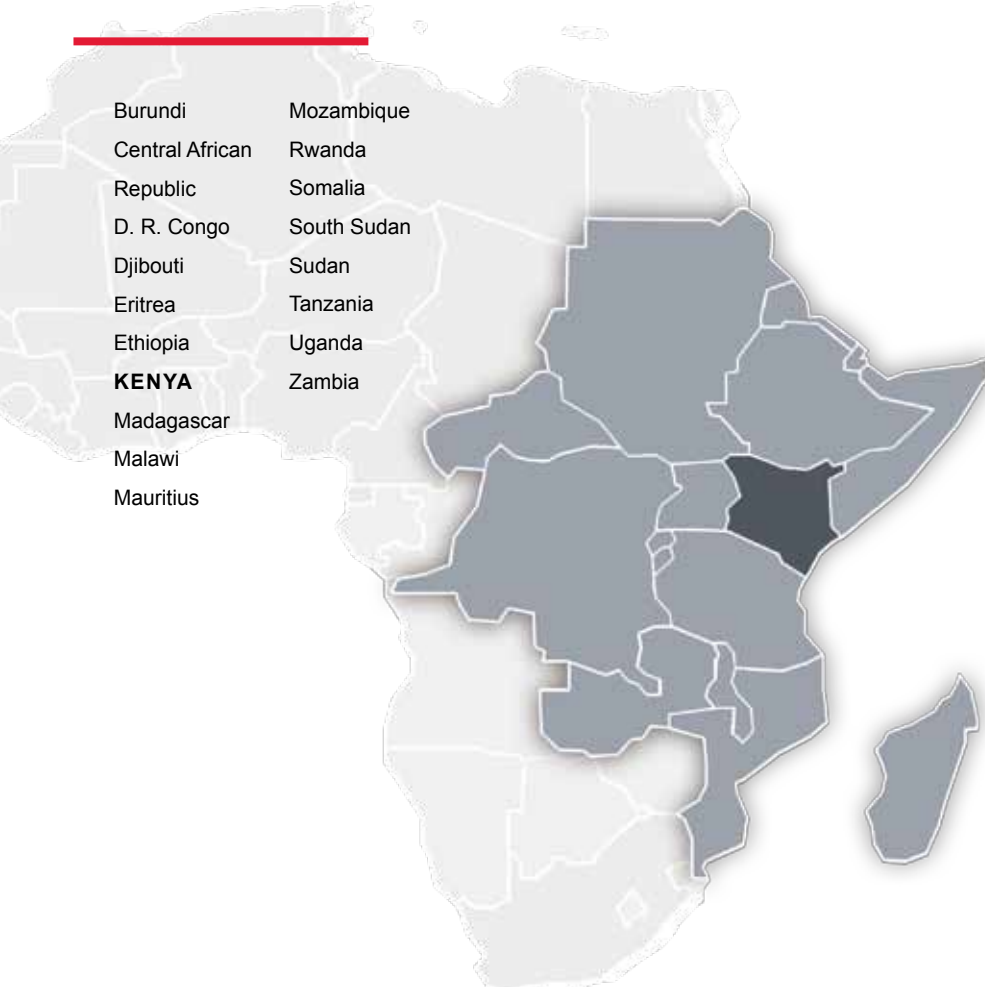
## Reasons for scalex EAST AFRICA

- **International atmosphere:** Benefit from the international attendance in Nairobi, the hub of East Africa.
- **Trade professionals:** Get in contact with professionals from governments, institutions, organizations and private enterprises.
- **Specialized Conference program:** Attend a high level conference program to gather information about market developments, country projects and investment opportunities or to present your special solutions to the industry.
- **Organized Matchmaking:** Use the free of charge pre-arranged meetings on-site to get in contact with potential clients.
- **Combined power with Construction and Infrastructure Trade fair:** Network with professionals from the construction and infrastructure sector of CIBEX East Africa, the leading industry trade fair in the region co-located to scalex East Africa.
- **High quality stand construction:** Choose between different stand types and highlight your products in the right way!

## Opportunities for logistic industry in major infrastructure projects:

- LAPSSSET Project
- Nairobi Metropolitan Mass Rapid Transit Program
- Rapid Rail System / Nairobi Commuter Rail
- Parking Systems in large cities
- Railway Cities (Nairobi, Mombasa & Kisumu)
- Nairobi: Economic Zone & Airport City
- Konza Technology City
- Rebuilding Entebbe-Kampala Road, Uganda
- Bogamo-Port Project, Dar es Salaam, Tanzania
- Ethiopia-Djibouti Railway
- Mombasa-Kigali-Railway

# Kenya, the hub for East and Central Africa



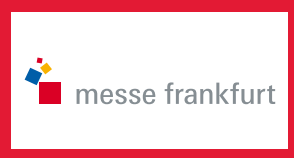
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